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Using data analytics to drive claims outcomes

We are pleased to announce that the January 2012 issue of *The Self-Insurer* magazine features an article by Sedgwick Senior Vice President Keith Higdon entitled "Data Analysis: A Primer for Risk Management and Claims Handling."

Business intelligence is an extremely important focus for Sedgwick because the knowledge derived brings valuable information that helps our clients make sound business decisions. The size and magnitude of Sedgwick's collective operations have enabled us to assemble one of the industry's most comprehensive databases. Moreover, technology advancements are allowing us to analyze this data unlike ever before, transforming enormous data sets into actionable information for our valued clients.

The article on data analysis can be accessed in this month's issue of *The Self-Insurer* [here](#), beginning on page 14. (If you have trouble scrolling through the digital edition in your web browser, [click here](#) to access a copy as a PDF.) *The Self-Insurer* is the official publication of the Self-Insurance Institute of America (SIIA).

For more information about the article or Sedgwick's business intelligence and decision support services capabilities, please contact Keith Higdon, SVP decision support services, at 312-502-0041 or keith.higdon@sedgwickcms.com.

Sincerely,



David A. North
President and CEO



Paul J. Posey
Executive Vice President and COO

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